



People Analytics for
**Top Performer
Screening
& Retention**



- Screen applicants with top performing potential
- Identify candidates likely to have longer tenure
- Proactively retain top performers from existing resources
- Pick low-performers having higher potential for reorientation

“**powered by**
predictive analytical scoring engine @ real time”

Screening of **top performers** from larger universe is now powered by **people analytics!**



Recruiting candidates who are likely to be a top performer is paramount. ***If it is supplemented by candidates who can also stick to organisation for a longer tenure, then it is recruiters delight.***

applyr offers analytical insights and enables HR team with real time analytical score for both performance and stickiness.

During the time of screening, the HR team can have these scores built instantly to rank order the prospective candidates.

For the active employees, the performance score and tenure score are aimed to provide hindsight on top performer retention. ***Further a pro-active intervention on performing employees with likely shorter tenure can make the employee make the extra innings.***

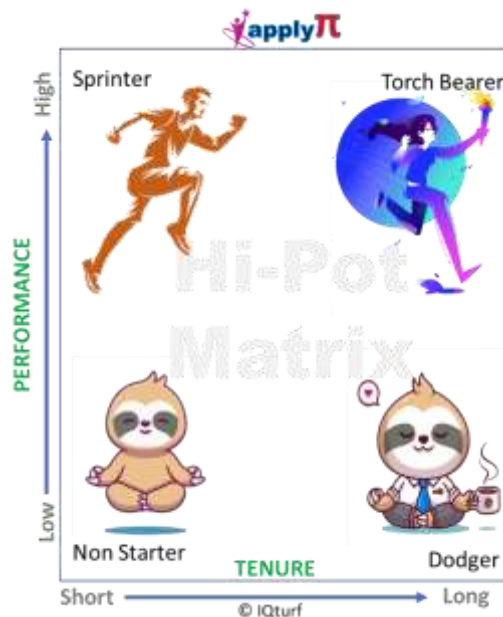
We help you

To identify your future torch bearers

Make your sprinters run the extra mile

Avoid recruiting dodgers and non-starters

To know who is who, email to: support@IQturf.com



About applyr

applyr is a proprietary analytical product of IQturf Consulting Services. Our Comprehensive range of services delivers end-to-end research & analytics offerings. Our services help organizations to enhance their business decision with advanced analytics and strategic intelligence. We use predictive analytical framework and emerging technologies to understand the likelihood of propensities across customer life cycle and HR Performance Scoring for achieving desirable business targets to clients.

IQturf is analytics driven high impact growth consulting firm. We help clients to leverage market potential in gaining competitive advantage. Our service delivery model combines core competencies with deep domain knowledge and process expertise to deliver measurable value to clients.

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